

Private Financial Group (PFG) and Landscape Effects Group of Companies (LFX) in partnership with Canadian Mental Health Association, Windsor Essex County Branch (CMHA-WECEB) presents

# CHECK IN

## DON'T CHECK OUT!



Featuring **Corey Hirsch**, a celebrated speaker, Olympic silver medalist, Stanley Cup winner, former NHL goaltender, and a passionate advocate for mental health on

**Wednesday,  
October 9, 2024**

**Sponsor VIP Reception: 6:00 pm**  
**Keynote Presentation: 7:00 – 8:00 pm**



This event will shine light on the importance of mental health, particularly among men who face unique challenges in seeking help and support. The need for conversation is paramount as males account for more than 75% of suicides in Canada.

**Sponsored By:**





# CHECK IN

## DON'T CHECK OUT!

### Sponsorship Opportunities

#### Check-In...Don't Check Out! School Talk featuring Corey Hirsch..... \$7,500

Exclusive Recognition Opportunities

- Introduce and thank Corey Hirsch
- Quote in media release
- Social Media posts featuring the school visit
- Photo opportunity with Corey Hirsch and students
- Corporate Branding within the school auditorium

Sponsor Benefits:

- Eight guests to the VIP Meet and Greet (appetizers and host bar) followed by Keynote Presentation featuring Corey Hirsch
- Reserved premium seating
- Eight guests to the up and personal LFX Talk featuring Corey Hirsch – starting at 2:00 pm
- Eight autographed books – The Save of My Life: My Journey Out of the Dark by Corey Hirsch

Recognition and Thanks

- AM800 and CTV paid advertising and promotion campaign
- The Drive Magazine – thank you ad
- Social Media CMHA-WECB and The Drive Magazine Instagram & Facebook
- Website CMHA-WECB
- VIP Meet and Greet Banner
- Table Signage
- Venue multi-media screens
- MC remarks

#### Swag Sponsor..... \$6,000

Exclusive Recognition Opportunities

- Logo on swag – TBC
- Quote in social media
- Social media post featuring swag

Sponsor Benefits:

- Eight guests to the VIP Meet and Greet (appetizers and host bar) followed by Keynote Presentation featuring Corey Hirsch
- Reserved premium seating
- Six guests to the up and personal LFX Talk featuring Corey Hirsch – starting at 2:00 pm
- Eight autographed books – The Save of My Life: My Journey Out of the Dark by Corey Hirsch

Recognition and Thanks

- AM800 and CTV paid advertising and promotion campaign
- The Drive Magazine – thank you ad
- Social Media CMHA-WECB and The Drive Magazine Instagram & Facebook
- Website CMHA-WECB
- VIP Meet and Greet Banner
- Venue multi-media screens
- MC remarks

#### Hat Trick Sponsor..... \$5,000

Sponsor Benefits:

- Eight guests to the VIP Meet and Greet (appetizers and host bar) followed by Keynote Presentation featuring Corey Hirsch
- Reserved premium seating
- Four guests to the LFX Talk – starting at 2:00 pm
- Eight autographed books – The Save of My Life: My Journey Out of the Dark by Corey Hirsch

Recognition and Thanks

- AM800 and CTV paid advertising and promotion campaign
- The Drive Magazine – thank you ad
- Social Media CMHA-WECB and The Drive Magazine Instagram & Facebook
- Website CMHA-WECB
- Venue multi-media screens
- Table Signage
- MC remarks

#### Top Shelf Sponsor..... \$2,500

Sponsor Benefits:

- Eight guests to the VIP Meet and Greet (appetizers and host bar) followed by Keynote Presentation featuring Corey Hirsch
- Reserved premium seating
- Six guests to the LFX Talk – starting at 2:00 pm
- Six autographed books – The Save of My Life: My Journey Out of the Dark by Corey Hirsch

Recognition and Thanks

- AM800 and CTV paid advertising and promotion campaign
- The Drive Magazine – thank you ad
- Social Media CMHA-WECB and The Drive Magazine Instagram & Facebook
- Website CMHA-WECB
- VIP Meet and Greet Banner
- Table Signage
- Venue multi-media screens
- MC remarks

#### Locker Room Sponsor..... \$1,000

Sponsor Benefits:

- Six guests to the VIP Meet and Greet (appetizers and host bar) followed by Keynote Presentation featuring Corey Hirsch
- Reserved premium seating

Recognition and Thanks - Listing

- The Drive Magazine – thank you ad
- Social Media CMHA-WECB and The Drive Magazine Instagram & Facebook
- Website CMHA-WECB
- Venue multi-media screens
- Pre-Game

#### Corporate Table..... \$500

- Six guests to the Keynote Presentation including Small Bites and Cash Bar
- Table Signage
- Reserved seating
- Listing on the venue multi-media screens

### For More Information Please Contact:

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