



Sample Topic: **SOCIAL & COMMUNITY RESPONSIBILITY**



AWARENESS RAISING ACTIVITIES	EDUCATION & SKILL-BUILDING ACTIVITIES	ENVIRONMENTAL SUPPORTS	SUPPORTIVE POLICIES
<p>Demonstrate your employer’s commitment to improving the health and well-being of the community in addition to their own employees. They not only build a better public image, but also raise awareness about important health and wellness issues, and boost employee engagement.</p> <p>Canadian Centre for Occupational Health and Safety</p> <p>School Mental Health-Assist</p> <p>Canadian Centre on Substance Use and Addiction</p>	<p>Examples include sponsoring local children’s sports teams, participating in fundraising for health research or health issues (e.g., dress down days, BBQs, or golf tournaments), participating in community physical activity challenges (e.g., walks, runs, bikes, or obstacle courses), neighborhood clean-up, donation drives (e.g. blood, clothing, or toys) or volunteering hours in the community (e.g., food bank or community build projects).</p>	<p>Submit a photo of the supportive environment (without any employees to maintain privacy)</p> <p>Submit a copy of the communication used to encourage employees to participate.</p>	<p>Any document that describes the organization’s commitment to an initiative or event that benefits the community</p>