



**YouthDiversions**  
Essex County Diversion Program



**M.E.S.S.A.G.E.  
& R.E.S.P.E.C.T.  
Programs**

[info@essexcountydiversion.com](mailto:info@essexcountydiversion.com)  
T: 519-253-3340 F: 519-253-6476  
[www.ecyouthdiversion.ca](http://www.ecyouthdiversion.ca)



**M.E.S.S.A.G.E.** - Stands for “Motivational Educational “Sexting” Seminars for At-Risk Girls Everywhere.” The M.E.S.S.A.G.E. program is an innovative program designed to address the dangers and consequences associated with “sexting” and to raise awareness to the seriousness of this increasingly prevalent social epidemic among our youth. The two-session program is targeted towards at-risk females’ between 12-17 years of age in the Windsor-Essex County area. Its primary goal is to reduce the incidence of “sexting” in our community, educate the public, and respond to unhealthy digital behavior among teens.

**R.E.S.P.E.C.T.** - Stands for Relationship Education on Sexting, Promoting Ethical Conduct in Teens. The Program has been established to address young males between 12-17 years of age in the Windsor-Essex County area. The R.E.S.P.E.C.T. Program is designed to address the dangers and consequences associated with “sexting” and to raise awareness to the seriousness of self/peer exploitation. The R.E.S.P.E.C.T. Program also addresses related issues such as peer pressure, cyberbullying, and online safety. Ultimately, this Program strives to promote healthy digital relationships amongst youth.

Both programs address related issues such as self-exploitation, bullying, cyber bullying, harassment, and characteristics of the internet with respect to search and replication. The programs explore “sexting” consequences including legal ramifications, relationship problems, loss of education and/or employment opportunities, and possible removal from education programs and activities. Ultimately, the M.E.S.S.A.G.E. and R.E.S.P.E.C.T. programs provide youth with a greater sense of self and an overall appreciation and awareness that they are responsible for their own behavior.